

Budding entrepreneurs learn the ropes at TiE meet

Aparna Nair| TNN | May 6, 2013, 05.48 AM IST

NAGPUR: Children who attended The Indus Entrepreneurs (TiE) Young Entrepreneur Conference (TyECon) on Sunday were impressed by the interactive and activity-based approach of the conference to throw light on different aspects of entrepreneurship.

"Our aim was to show the children that entrepreneurship could be considered as a career option. We were determined that the conference should not be only lectures as youngsters get enough theoretical knowledge already," said Sachin Iyer, executive director, TiE.

The conference is the first-of-its-kind in the world, the organizers said. "Though there is a TiE Young Entrepreneur Programme, no other TiE branch in the world has organized such a conference. We are overwhelmed by the kind of response we got with 135 students attending the conference," Iyer added.

The conference consisted of a number of addresses by various experts including immediate past president Vidarbha Economic Development (VED) Council Vilas Kale, one of the founding members of TiE Nagpur Srikant Sampath, CA Girish Deodhar, psychologist Rita Aggarwal. City entrepreneurs Mandar Tulankar, Kaustubh Katdare and Abhishek Angole also shared their own stories.

"When my mother asked me to attend this conference, I was very reluctant. I thought it would be just speeches and boring stuff. But with all the activities and fun games, I learned a lot," said Ankita Chopde, a participant.

Another participant Shridhar Shirbavikar said that the conference charged the minds of the students and exposed them to thoughts of the people who are considered ideals in their field.

Students also spoke about what they learned from the conference. "Concepts like identifying opportunities and using small projects to learn the ropes were all very interesting," said Mohit Saluja, a student. For Ojas Sahasrabudhe, a participant from Pune, this was a great networking opportunity with peers of his age. Apart from this conference, TiE is also launching a TyE Club and will continue to conduct programmes under it.